



## ORDER FORM AND CUSTOMER AGREEMENT

### **Project Description**

The purpose of this document is to outline the division of responsibilities, the project's initial and on-going dependencies, and the financial terms of our agreement.

### **Launch**

CUSTOMER will receive access to the tool effective immediately to begin account set-up, content creation, team member invites and initiate the roll-out to stores.

ENDVR will work with CUSTOMER to initiate the roll-out to all doors and provide the following support.

- Admin training & employee workshops
- Work to develop a content strategy
- Assist in digitizing current content
- Platform configuration
- KPIs & Goal Setting

### **Expectations**

We will provide CUSTOMER with support and feedback throughout your usage of the tool. We will share best practices from other customers and work with CUSTOMER to review our roadmap feature development.

We shall work with CUSTOMER to conduct occasional employee surveys to measure engagement and satisfaction with features of our tool. We will also conduct quarterly business reviews with Management to ensure and measure program success. We shall be entitled to use all data acquired for our own commercial & marketing purposes. ENDVR will be entitled to use the CUSTOMER. logo(s) on our corporate website and obtain testimonials for marketing purposes.

### **Key Deliverables**

ENDVR will provide an Enterprise Platform Account from which CUSTOMER will develop and manage their employee engagement tool.

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## **Fee Structure**

### **FIXED COSTS:**

- Set-up Fee: N/A
- Monthly Platform Access Fee: N/A
- After 30 day free trial, \$25 / Month / store

### **VARIABLE COSTS:**

During the 30 day free trial, CUSTOMER will not be charged a commission on cash rewards paid to associates. After the 90 day trial, the rate charged will be:

- The higher of either **18%** of the monetary value for each successfully completed mission, or \$0.25 per approved submission if no monetary reward.
- **18%** of the value of a monetary reward transferred in app.
- During 30 day free trial, you will only be invoiced for cash rewards paid to employees.

Billing will occur monthly for all approved activity during the previous month.

Either party may terminate this agreement with 30 days written notice with or without cause.

All pricing is in either US or CDN Dollars, dependent on territory of assigned missions. Pricing is subject to change with 30 days written notice.